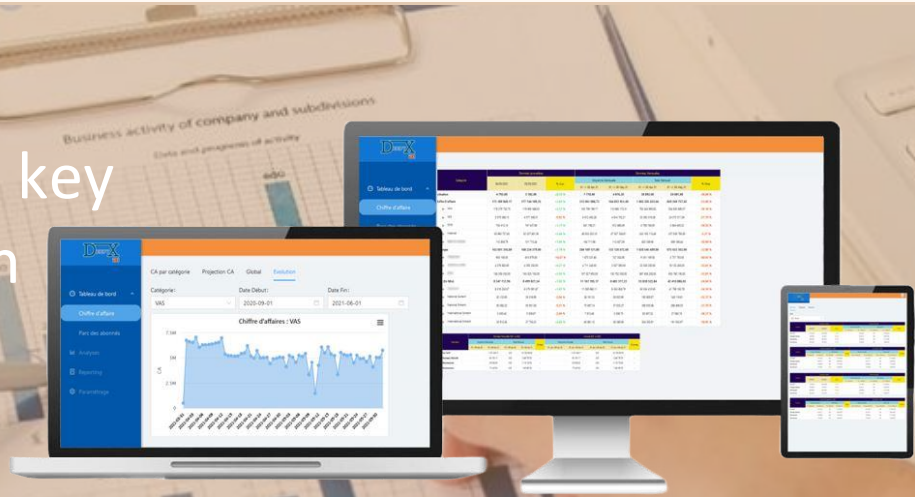


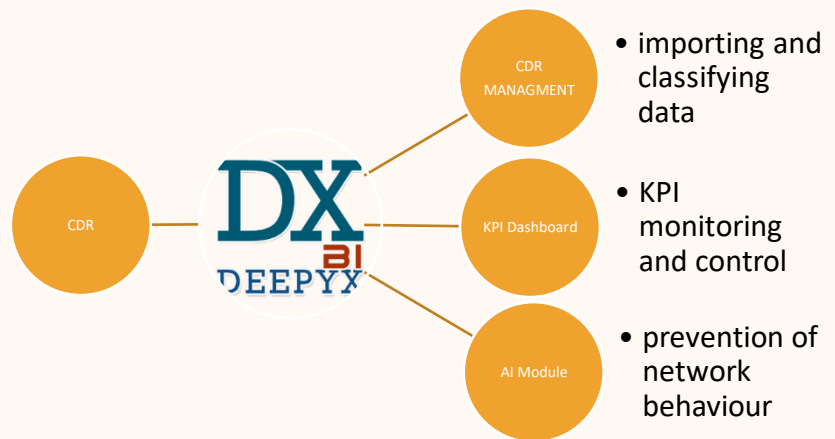
# Smart BI solution for key indicators calculation and Follow-up



DEEPYX BI is an end-to-end business intelligence tool based on the analysis of detailed CDR call recorders, allowing business developers and marketing project managers to monitor the economics of the entire network and extract all call-related information.

Thanks to its Big Data architecture, DEEPYX BI automatically collects and analyses large amounts of network CDR data and transforms it into actionable KPIs.

- Automatic calculation of the Turnover calculation
- Automatic calculation of the traffic
- Automatic follow-up of the subscriber's base
- Automatic churn Follow-up

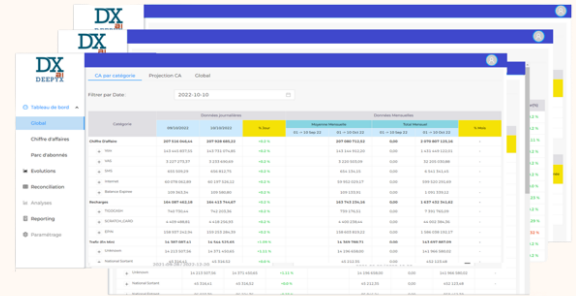


The Deepyx BI solution offers a strong handling in the supervision and the control of the indicators of the commercial performance of the operators, helping them to have a global vision of their activity so as to take the adequate decisions to increase the productivity and to save in cost, in time, and in performance.

## CDR Management:

This module allows the import of data from the network's CDRs and then classifies them according to a set of file categories, thus simplifying monitoring, analysis and reporting.

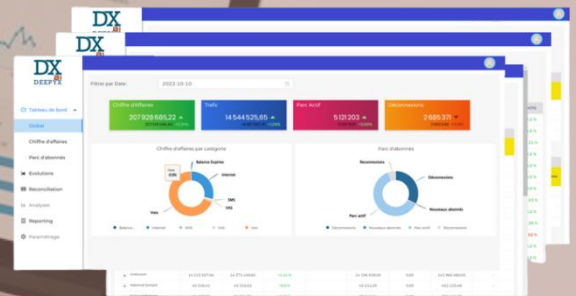
- Big-Data architecture
- Multi-vender CDR reading and formatting
- Transform raw CDR data to Database



## Dashboard and Automatic KPIs calculation:

With this module, Deepyx Bi recovers all the customer interactions from the CDRs channels in order to automatically calculate the KPIs previously defined by the customer and analyze the managerial performance of the activity.

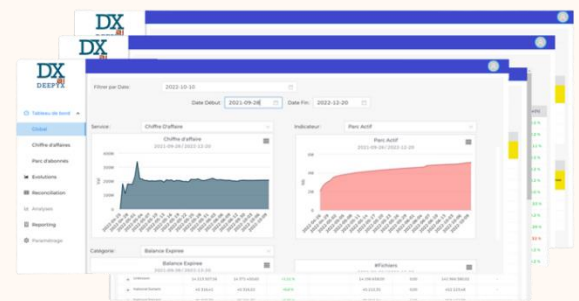
- Per-service (data/voice...) and per offer-type Turnover calculation
- Traffic calculation
- Advanced and fully customizable user dashboard
- Alerts and notifications based on customizable triggers
- Customizable manual and automatic exports



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Through an advanced e-learning algorithm, the AI module allows you to study the behaviour of your commercial activity in order to provide regular analysis of your KPIs and the behaviour of the networks, thus allowing you to capitalise on the data to understand and correct the blocking points and thus increase the commercial performance of your activity

- Prediction of Turnover behavior
- Prediction of Churn
- prediction of traffic growth



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